

Fredrix Artists Quality Canvas

Now created in China

Artists canvas alternatives manufactured in China, India and Vietnam are now readily available. But not all these brands of canvas are alike. So we've decided to

discover the Fredrix difference!

Fredrix canvas is 100% Acrylic primed

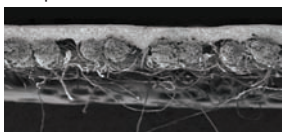
Other brands use inferior vinyl based polymers that:

- Are less flexible
- Have a greater tendency to yellow
- Are more difficult for paint to adhere to
- Show lower resistance to water and moisture
- Show 40-50% less priming than Fredrix

Cross-sectional Microphotography

Specialised form of microscopy that allows some chemical analysis as well as superior optical detail

Competitors Cotton Canvas



Fredrix 100% Cotton Canvas



Appearance

- Economy-grades appear to use bleached yarns
- Surface often "slick" with little texture or tooth, referred to as "Tablecloth Material"
- Reddish staining is common on products stretched over economy Paulownia wood



Archival Quality

Fredrix canvas is protected against acidic deterioration. Each canvas is individually inspected to stringent Fredrix quality control specifications.

Your creative efforts deserve the very best. To ensure the best overall painting performance and archival quality, choose the only canvas that has stood the test of time.

For Innovation and Quality Fredrix makes the difference!

Fredrix

- Canvas Rolls
- Stretched Canvas
- Canvas Boards

Fredrix Products are proudly distributed in Australia by **National Art Materials**

4 Brunsdon St,
Bayswater, VIC. 3153

• Tel: (03) 9720 3322

• Email: sales@nationalart.com.au



NAMAD064